

OVER
\$25,000,000



IN **PRODUCT, PRIZES, AND DREAM VACATIONS**
just waiting to be given away

What makes the Body by Vi™ Challenge the No. 1 Weight Loss and Fitness Challenge in North America?

There isn't just one reason... there are 25 MILLION of them! ViSalus™ is rewarding over \$25 MILLION in product, prizes, and dream vacations every year!

ARE **YOU** UP FOR THE
THE CHALLENGE

Over 3,000 NEW people every day are joining the Body by Vi™ Challenge! Your personal health victories are within reach thanks to 5 nutritionally-packed Challenge Kits to support you on your road to success!

HOW IT WORKS:

You've discovered the Challenge that's simple, affordable, fun, and real life-compatible! So how do you begin? All you've got to do is **Set, Select, & Share!**



SET

your weight loss or fitness goal.



SELECT

from five unique Challenge Kits.



SHARE

your 90-day results... & WIN!

Challenge yourself to a better future.

YOU. WILL. WIN!

Start your challenge today for your chance to win!

****GO TO WWW.VISALUS.COM FOR MORE INFO****

See Reverse Side for Complete Details Challenge Prizes. * Use products as directed. Children under 18 should consult a physician before beginning any weight loss or fitness program. For children under 18 Vi-Shape® is intended as a source of nutrition, not intended for weight loss. **No purchase necessary to win. A purchase will not increase your chances of winning.

THE PRIZES

CHAMPIONS WIN

- The **Ultimate Hollywood Transformation Vacation!**
- Luxurious trips to exciting destinations
- VIP Treatment
- Head-to-toe spa experience
- Celebrity styling + new attire
- professional photo/video shoot
- \$25,000 Promotional **Branding Package**
- Personalized Champion Business Cards
- Featured in ViSalus marketing—seen by millions online, in print, and video
- Exclusive Champion Performance Jacket & Gear
- A lifetime of **FREE priority admission** to ViSalus events
- And much much more!

FINALISTS WIN

- Body by Vi™ Finalist Medal
- \$500 Vi-Store **shopping spree**
- \$500 ViSalus **Product Gift Card**
- Featured in Body by Vi™ Newsletter
- And much more!

EVERYONE WINS

- Collector's Edition Prizes!
- **Free Product!** Anyone on the Body by Vi™ Challenge can get their product for FREE every month simply by helping 3 other people join with the same or greater value Challenge Kit.
- Recognition for those who complete multiple Challenges. Lose your way into the 50lb, 75lb, 100+lb Clubs!
- And more!

CATEGORIES

Body by Vi™ Challenge Champions—those with the best 90-day success stories—are selected from Male, Female, Couples, Team, Random Drawing, and Family categories!

JUDGING CRITERIA

Finalists & Champions selected by private panel of health and fitness experts based on:

- 50% Overall Challenge Transformation (before/after photos, measurements, results)
- 25% Story/Self Promotion
- 25% Community Votes

